

# HIGH SCHOOL POSTER CONTEST

([www.SRCFair.com](http://www.SRCFair.com))

## Who May Enter:

All public, private, or home-schooled students in the Pre-K through 12<sup>th</sup> grades throughout Santa Rosa County.

There is a limit of one entry per student and no fee to enter.

## Information:

Posters must contain the following elements:

- ⌘ The words "Santa Rosa County Fair" and the dates March 31<sup>st</sup> – April 8, 2017.
- ⌘ Must advertise at least one aspect of the fair, the rides, the entertainment, the exhibits, the livestock or the rodeo. It could also be a combination of all of them.

## Poster Specifications:

Completed poster size must be 11" x 17". There must be a 3" x 5" card/entry blank securely fastened to the back of the poster which includes the student's name, home address, e-mail (if available) home phone number, school, school address, teacher name and grade. Please print clearly. Posters may be illustrated on the vertical or horizontal axis. Designs should be submitted on quality tag, poster, illustration board or heavy paper. Lamination is not permitted, and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster. Computer generated art or computer generated printing is not acceptable. Freehand drawn letters only may be used on the poster design. Lettering should be clearly legible, even if used as part of the poster design. There is no limitation on the type of media – such as print, crayon, felt pen, etc. – used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster. Poster design may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, magazine or newspaper illustrations. Poster themes must be original and the exclusive work of the student entering the contest in idea, design and execution with no outside assistance other than that of the Art Teacher.

## Helpful Hints:

A successful poster:

- ⌘ is easy to read and captures the attention of the viewer,
- ⌘ has very little negative space and is well balanced and pleasing to the eye.
- ⌘ has art work that is very neat. No pencil lines are left.
- ⌘ has color that is solid and the colors complement each other.
- ⌘ is appropriate for the designated viewing audience.
- ⌘ has a message that is clear.
- ⌘ has lettering that is uniform in both height and thickness.

**Judging:**

Posters will be judged for overall effectiveness of message, originality, design and art work. Individual winners will be selected by the Santa Rosa County Fair Committee. Judges' decisions are final. All entries become the property of the Santa Rosa County Fair, which shall have the right to use for publicity purposes any or all parts of any poster; and to make any changes or additions to the winning design as may be determined necessary. Entries cannot be returned. You may wish to make a photocopy of your poster prior to entering the contest. Notification of winning constitutes consent to the use of a winner's name, likeness and winning entry for editorial, advertising and publicity purposes. Winners may be required to sign an affidavit of eligibility and a liability/publicity/permission release.

Deadline for entry and the Decision of the judges is final.

**Awards: 9th - 12th**

1st place- \$50.00, 1 free pass to the fair and a 1st place ribbon  
2nd place-\$40.00, 1 free pass to fair, and a 2nd place ribbon  
3rd place- \$30.00, 1 free pass to fair and a 3rd place ribbon

**Awards: 6th - 8th**

1st place- \$40.00 1 free pass to the fair and a 1st place ribbon  
2nd place-\$20.00 1 free pass to fair, and a 2nd place ribbon  
3rd place- \$15.00 1 free passes to fair and a 3rd place ribbon

**Awards: 3rd - 5th**

1st place - \$30.00 2 free passes to the Fair and a First Place Ribbon.  
2nd place - \$20.00 1 free pass to the Fair and a Second Place Ribbon.  
3rd place - \$10.00 1 free pass to the fair and a Third place Ribbon.

**Awards: Pre-K - 2nd**

1st place - \$20.00 2 free passes to the Fair and a First Place Ribbon.  
2nd place - \$10.00 1 free pass to the Fair and a Second Place Ribbon.  
3rd place - \$5.00 1 free pass to the fair and a Third place Ribbon.

Entries should be sent to:

Santa Rosa County Fair  
Attn: Exhibit Chairman  
P. O. Box 884  
Milton, FL 32583

Contact Information:

850-623-1115

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